

GOOD CANDY, INC.
NOTICE AT COLLECTION AND U.S. STATE PRIVACY NOTICE

Last Updated: 04/17/2026

This Notice at Collection and U.S. State Privacy Notice (the “Notice”) supplements the Good Candy, Inc. Privacy Policy and applies to residents of U.S. states that have enacted comprehensive privacy laws granting residents specific rights over their personal information, including California, Colorado, Connecticut, Utah, and Virginia.

Good Candy is a small company. Based on its current operations, Good Candy does not meet the applicability thresholds of most U.S. state comprehensive privacy laws. We provide this Notice voluntarily to give visitors clear information about our limited data practices and the choices available to them.

1. Categories of Personal Information We Collect

In the past 12 months, we have collected, and may continue to collect, the following categories of personal information from visitors to our Site:

Category	Examples	Sources	Disclosed To
Identifiers	Name, email address, phone number, business affiliation, IP address, online identifiers (when voluntarily provided through a contact form or contained in cookies)	Directly from you; automatically through cookies and similar technologies	Service providers (hosting, email, analytics); advertising partners (Google, Meta); affiliates
Internet or other electronic network activity information	Browsing history on the Site, pages viewed, links clicked, time on page, referring URLs, device and browser information	Automatically through cookies, pixels, and similar technologies	Service providers; advertising and analytics partners (Google, Meta)
Geolocation information (general)	Approximate location derived from IP address (e.g., country, state, city)	Automatically through cookies and similar technologies	Service providers; advertising and analytics partners
Audio, electronic, visual, or similar information	Photos, videos, reviews, or testimonials you voluntarily submit to us	Directly from you	Service providers; affiliates; the public (when published on the Site or our marketing channels)
Commercial information	Information about products you express interest in or feedback you provide about our products	Directly from you	Service providers; affiliates

Category	Examples	Sources	Disclosed To
Inferences	Inferences drawn from any of the above to reflect your interests or preferences	Derived by us from the categories above	Service providers; advertising and analytics partners

We do not knowingly collect “sensitive personal information” as defined under U.S. state privacy laws. We do not collect Social Security numbers, driver’s license numbers, financial account numbers, precise geolocation, biometric information, or health information through the Site.

2. Purposes of Collection

We use these categories of personal information for the business and commercial purposes described in our Privacy Policy, including: operating, maintaining, and improving the Site; responding to inquiries; sending marketing communications you have requested; analyzing Site usage and marketing performance; advertising our products; preventing fraud and ensuring security; and complying with legal obligations.

3. “Sale,” “Sharing,” and “Targeted Advertising”

We do not sell personal information for money. However, when we use cookies and similar technologies from advertising partners such as Google and Meta to deliver advertising about Good Candy on third-party properties, those activities may be considered a “sale,” “sharing,” or “targeted advertising” under certain U.S. state privacy laws. The categories of personal information involved in these activities are identifiers, internet or other electronic network activity information, general geolocation information, and inferences.

We do not knowingly sell or share personal information, or process personal information for targeted advertising, of consumers under 16 years of age.

4. Retention

We retain each category of personal information for the period reasonably necessary to fulfill the purposes for which it was collected, as described in our Privacy Policy, and to comply with our legal obligations.

5. Your U.S. State Privacy Rights

Depending on your state of residence, you may have the following rights with respect to your personal information:

- **Right to know/access.** Request confirmation of whether we are processing your personal information and access to that information.
- **Right to delete.** Request deletion of personal information we have collected from you.
- **Right to correct.** Request correction of inaccurate personal information.
- **Right to data portability.** Request a copy of your personal information in a portable format.
- **Right to opt out of sales, sharing, and targeted advertising.** Direct us not to sell or share your personal information or to use it for targeted advertising.
- **Right to non-discrimination.** Not to receive discriminatory treatment for exercising your privacy rights.

To exercise any of these rights, please contact us using the information in Section 7 below. We will respond within the timeframes required by applicable law. We may need to verify your identity before processing your request, which may include asking you to confirm information we already have about you.

You may also opt out of cookie-based advertising and analytics on the Site by using the cookie banner on the Site. We honor opt-out preference signals such as the Global Privacy Control (GPC) where required by applicable law.

Authorized Agents. Where permitted, you may use an authorized agent to submit a request on your behalf. We may require the agent to provide written authorization and may require you to verify your identity directly with us.

Appeals. If we deny your request, you may appeal our decision by contacting us using the information in Section 7 below with the subject line “Privacy Rights Appeal.” If you are not satisfied with the result of your appeal, you may contact the attorney general in your state of residence.

6. Notice of Financial Incentives

Good Candy does not currently offer any financial incentives, loyalty programs, or price or service differences in exchange for the collection, sale, sharing, or retention of personal information.

7. Contact Us

If you have questions about this Notice or wish to exercise any of your U.S. state privacy rights, please contact us at:

Good Candy, Inc.

4440 PGA Blvd., Ste. #600

Palm Beach Gardens, FL 33410

Email: gc@good-candy.com